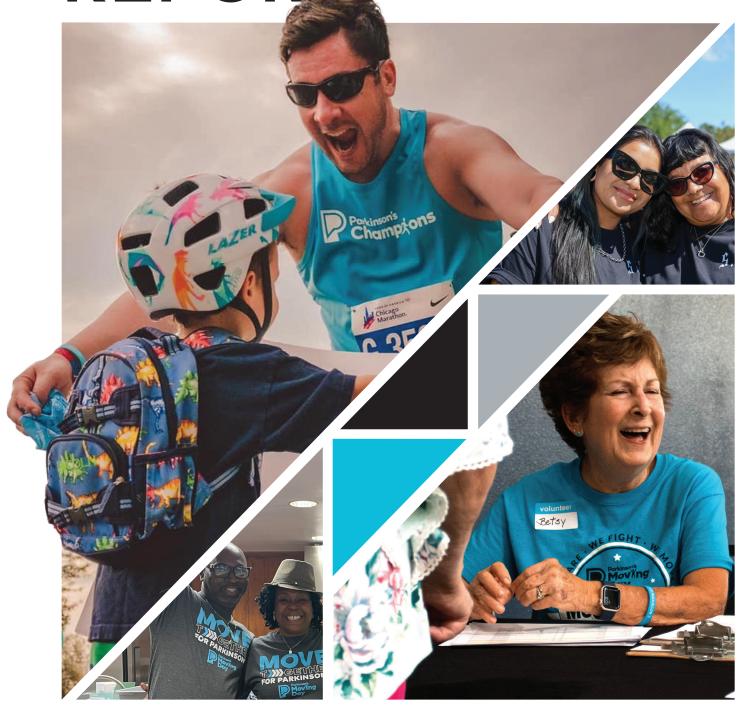


ANNUAL 2024
REPORT 2024



# >

The Parkinson's Foundation makes life better for people with Parkinson's disease by improving care and advancing research toward a cure. In everything we do, we build on the energy, experience and passion of our global Parkinson's community.

# \$25.7M

invested in Parkinson's research and clinical care in 2024.



Parkinson's Revolution Buffalo participants ride to advance our mission toward a cure.





Volunteer at Moving Day Cleveland.



Parkinson's Foundation volunteer Betsy Soto, who is also a care partner to her husband with Parkinson's, with staff member Jordan Staenberg at our Tucson program, "Parkinson's Research and Care."



Left to right: Salima Brillman, MD, Bryan Hull, Deka Dike, Bernard Coley, Grace Fang, and Aaron Daley at the Care Partner Summit in San Francisco, CA.



### Message from the CEO

First, I want to thank YOU for all that the Parkinson's Foundation was able to accomplish in 2024. We put people with Parkinson's first, and the successes included in this report reflect that.

Our landmark international genetics study, *PD GENEration: Mapping the Future of Parkinson's Disease*, gained unprecedented momentum this year due to grant funding from Aligning Science Across Parkinson's (ASAP). With the generous support of ASAP, the Foundation will



drive wide-scale recruitment, reaching a larger and more diverse community via recruitment efforts in English and Spanish. Notably, PD GENEration will continue to return genetic results to all participants through a genetic counselor, building a critical bridge between people with Parkinson's and clinicians to accelerate research.

People with Parkinson's face a higher risk of hospitalization and encounter unique challenges during a hospital stay. It is vital for them to understand these risks, how to prepare and advocate for their needs while in the hospital. We created the Hospital Safety Guide, a free resource filled with useful tools and information to help them prepare for and navigate a hospital stay with Parkinson's. We remain committed to promoting safe hospitalization and empowering the Parkinson's community with self-advocacy tools.

This year, the Foundation announced the conclusion of the Reach Further fundraising campaign that raised \$38.4 million toward accelerating Parkinson's research. With an initial goal of \$30 million, the campaign exceeded it by \$8.4 million and ended one year ahead of schedule.

We extend our heartfelt thanks to the scientists, researchers, clinicians and donors who make these achievements possible. And to you, for being a valued supporter. Together, we reach further each day toward a world without Parkinson's.

Sincerely,

John L. Lehr

President and Chief Executive Officer

In 2024, PD GENEration: Mapping the Future of Parkinson's Disease expanded to new countries. PD GENEration participants help advance Parkinson's science, and unlike most research studies, they can use their test results to gain a new sense of control over this disease, restoring hope for the future.

PD GENEration moved into its next phase with support from the Global Parkinson's Genetics Program (GP2), a program of Aligning Science Across Parkinson's (ASAP). This funding has expanded recruitment efforts to reach diverse communities across the U.S., Canada, Latin America and beyond. The genetic test evolved from providing participants with their results of seven primary Parkinson's-related genes to whole genome sequencing. Participants can now choose to receive expanded gene results, while providing researchers with deeper insights into Parkinson's genetics.

To date, the Foundation has:



Provided genetic testing and counseling to 17,944 people with Parkinson's, at no cost.



Found that approximately 13% of people with Parkinson's have a genetic link to the disease.



Learned that 77% of participants have never participated in a research study before.

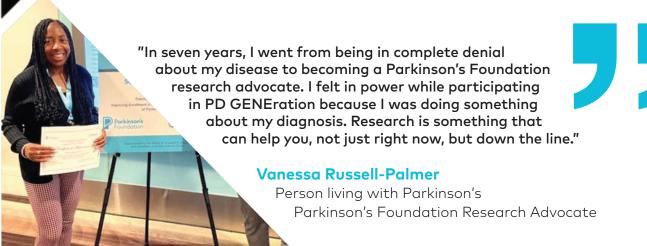
In addition to our genetics study, we awarded \$2.8 million in research grants to fund 30 scientists, many of whom conduct high-risk projects that do not typically receive federal funding. These are the kinds of projects the Parkinson's community is eagerly awaiting — those that explore new treatment ideas based on the science behind Parkinson's. We support innovative scientific approaches to research, and the scientists we fund drive those advances.

We continue to strengthen our drug discovery and development initiative, the Parkinson's Virtual Biotech, through our partnership with Parkinson's UK to invest in emerging therapies. Using a de-risking model, we fund early-stage PD medications. Those showing the greatest promise are then available for further development by biotech and pharma.

Explore how we are advancing Parkinson's research at Parkinson.org/Research.





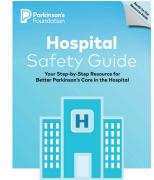




### At the Parkinson's Foundation, we advocate for better access to care — care that puts the person with Parkinson's at the center.

Each year, more than 300,000 people with Parkinson's receive hospital care in the U.S. The Parkinson's Foundation is committed to leading the national effort

to improve hospital care for Parkinson's through systemic change. Our Hospital Care Initiative aims to eliminate preventable harm and help people with Parkinson's receive more reliable hospital care. To drive this change, we published Hospital Care Recommendations for healthcare professionals and a new Hospital Safety Guide for the community, distributing 19,000 copies at no cost.



To improve access to Parkinson's care, we make it easier for healthcare professionals to find educational resources. That's why we offer accredited virtual courses through our Learning Lab. To date, more than 4,322 healthcare professionals have enrolled in 15,126 Learning Lab courses, earning nearly 17,500 continuing education credits. In 2024, we launched our first accredited Spanish course for healthcare professionals.

People with Parkinson's, at every stage, and their families should feel confident that their healthcare team understands the complexities of this disease. We strengthened our Community Partners in Parkinson's Care program, training new sites in our membership program for senior living communities and home care agencies. Today, staff at more than 113 member sites across 23 states are trained to deliver safe Parkinson's care.

To ensure Parkinson's care is consistent, comprehensive and personalized, we work closely with our Global Care Network. These 64 designated medical centers know how to treat this complicated disease through a specialized team-based approach. We believe that Parkinson's-tailored care is essential, which is why we strive to reach healthcare professionals and empower every person with Parkinson's to advocate for the care they deserve.

Explore how we are improving Parkinson's care and find expert care near you at Parkinson.org/FindingCare.





# ATI

People living with Parkinson's and their families often feel lost when searching for reliable, understandable information and meaningful resources to navigate this life-changing disease. That's why we provide resources grounded in research.

Every year, 90,000 people are diagnosed with Parkinson's. Our updated Newly Diagnosed Guide connects people with resources to live well with PD. This guide helps people find the right information at the right time.

For the first time, we hosted PD GENEration educational events in Mexico and Colombia, offering in-person genetic testing to drive Parkinson's research and create meaningful impact. Guided by our Spanish Advisory Group, we continue to develop educational opportunities and new resources for the greater Spanishspeaking Parkinson's community. Through our Promotores de Salud program, we provide community health workers with the tools they need to educate the Spanishspeaking community about Parkinson's. In 2024, we trained 256 new Promotores, offering Spanish-language resources to educate and empower the community to seek treatment.

Volunteers are essential to our mission, helping us with community outreach. This year, we trained 232 Parkinson's Foundation Ambassadors, who completed 195 presentations and reached 7,000 people. We believe the Parkinson's community should have a voice in the research and programs we fund. Our People with Parkinson's Advisory Council ensures that perspectives of people with Parkinson's and care partners are integrated into our work, fostering collaboration and diversity.

With one million people in the U.S. living with Parkinson's, we connect with them through our virtual tools — achieving 40,200 podcast downloads and engaging 258,854 participants in our virtual event registrations and views. This year, we funded 92 community grants throughout 40 states — reaching 16,000 attendees nationwide. These grants support vital exercise and wellness classes including Rock Steady Boxing and support groups. Every year, we reach more people and offer new, tailored programs designed to empower everyone who attends, virtually and locally.

Find empowering resources and events designed to help you navigate Parkinson's at Parkinson.org/Resources.

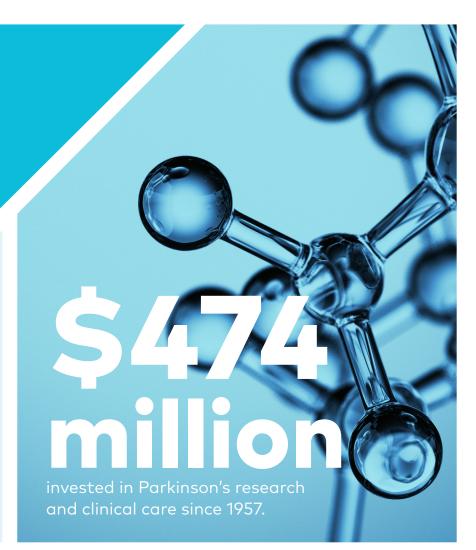






2024 by the **Numbers** 





338,064 people

received vital information and resources from specialists on our toll-free Helpline, 1-800-4PD-INFO, since 1998.

people visited our 70+ Spanish web pages this year.

192,928 people

receive treatment in our Global Care Network — the largest global network of medical centers that specialize in Parkinson's care.

3,400 volunteers

helped us make life better for people with PD across all 18 of our chapters.



# 7.7 million

people visited Parkinson.org this year, the go-to online Parkinson's resource.







local PD programs received Parkinson's Foundation community grant funding, across **40 states,** reaching more than 16,000 people with PD.





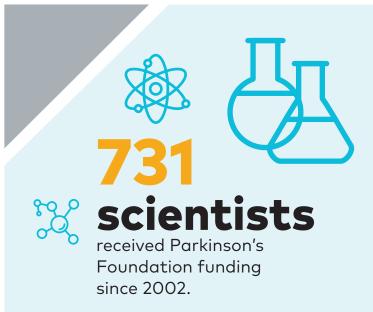


272,589

registrations and online views for in-person and virtual PD events across 36 countries.



17,944 people with Parkinson's received genetic testing and counseling at no cost through our genetics study, PD GENEration.



640,000 podcast episodes downloaded in English and Spanish



### **Honor Roll**

The Parkinson's Foundation extends its heartfelt. gratitude to all supporters who contributed \$25,000 or more between July 1, 2023, and June 30, 2024. Your generosity is vital to advancing our mission to make life better for people with Parkinson's and drive research toward a cure.

### \$1 Million and Above

Estate of Claire J. Bantzhaff Estate of Dean W. Dorn William K. and Naomi Kramer Foundation\* Krupp Smith Family Foundation Barbara A. Schaefer

### \$500.000-\$999.999

The Applebaum Foundation Estate of Bonnie L. Collins Community Foundation of Utah Estate of Harold A. Daubenspeck Estate of Marjorie Harwell Heider Family Foundation Nancy L. Kelly Irrevocable Trust Estate of Joseph Henry Mustola Estate of Luther G. Tweeten

### \$250,000-\$499.999

Anonymous Donor AbbVie, Inc. ACADIA Pharmaceuticals, Inc. Amneal Specialty Pharmaceuticals Mr. and Mrs. J. Gordon Beckham, Jr.\* Estate of Lewis F. and Mildred E. Collier CVS Health Foundation\* Dunn Family\* Estate of Marilyn Florescue Rollin M. Gerstacker Foundation\* Estate of John F. Mash, Jr. Wesley G. McCain and Noreene Storrie Estate of Linda Pierro David Charles Sankey Seed for Success Foundation Supernus Pharmaceuticals Estate of Audrey Walker Warfield

### \$100,000-\$249,999

Anonymous Donors (2) Mona and Andy Albert\* Estate of Dorothy Ann Beckley The Dan and Christy Campbell Charitable Fund\* Linda and John Charlesworth\* Estate of Christ H. Christensen Jonathan and Rae Corr Family Foundation\* Estate of Lisa S. Cox

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### Reach Further Campaign Exceeds Goal!

## REACH FURTHER

Thanks to the tremendous support of our donors and the Parkinson's community, our Reach Further campaign exceeded its goal one year early! These essential funds allowed us to invest an additional \$38.4 million to accelerate Parkinson's research, improve care and increase access to quality-of-life programs.



"Reach Further's dedication to advancing treatment, especially through PD GENEration, was important to me. We are learning more every day about genetics and its role in Parkinson's. I am optimistic that clinical trials will lead to new treatments and, one day, a cure, and I am proud to support this work."

- Karen Weiss-Fisher, MD



S38.4M



**NEW GLOBAL** CARE NETWORK **DESIGNATIONS** 



COMMUNITY **GRANTS AWARDED** 



Estate of Nancy Burnett Cerevel Therapeutics Mary Ellen Curry Nancy Dehmlow\*

Estate of Dorothy Bailey Dornstein

Barry and Jessica Dubin\*

Estate of Frances A. DuRocher, M.D.

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Wasserstein Sard Fund

\$25,000-\$49,999

Anonymous Donors (5) Craig and Darla Albert

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The Herbert Bearman Foundation, Inc.

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Estate of Elsie Darlene Weaver

Dr. Karen Weiss Fisher and Jeff Fisher\*

James R. Welty

Steve and Cindy Wolfe

Sherwin and Sheri Zuckerman

\*denotes multi-year pledge donor

### NATIONAL CORPORATE SPONSORS

The Parkinson's Foundation gratefully acknowledges our national corporate sponsors who actively support mission-critical programs and research initiatives.

**Abbott Laboratories** 

AbbVie

**ACADIA Pharmaceuticals** 

**Amneal Specialty Pharmaceuticals** 

**Aspen Neurosciences** 

Bial

Biogen, Inc.

**BlueRock Therapeutics** 

**Boston Scientific Corporation** 

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Mitsubishi Tanabe Pharma America, Inc.

Prevail Therapeutics Right at Home, LLC

Sanofi

**Supernus Pharmaceuticals** 

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### **Building Hope Together: Donors Who Inspire**

### Bunny and Dan Gabel Give to Hasten the Cure

Bunny Gabel was shocked to discover she had Parkinson's disease (PD) in 2012. Then, she discovered something even more stunning — her aunt and brother had PD as well.

"I had no idea," Bunny said. "I don't think the word was ever mentioned, so when I received my diagnosis, I was astonished."

Following her diagnosis, Bunny and her husband, Dan, read anything they could find about Parkinson's. Bunny began receiving expert care at Columbia University, a Parkinson's Foundation Center of Excellence. Her doctor Stanley Fahn, MD, a longtime Scientific Director at the Foundation, referred her to the Parkinson's Foundation. Bunny and Dan found many helpful resources and became dedicated supporters to help further its research initiatives.

"There hasn't been enough attention paid to research and giving researchers the resources they need to find out more about Parkinson's," Bunny said. "I learned that my aunt had the same medication to fight Parkinson's that I have today, and that was 50 years ago. We need to do more."

Bunny and Dan know that their support helps increase PD awareness, advance research and connect more people with PD and care partners to essential resources. "Giving money is not easy," Dan said. "It's hard to know an organization and if it is worth its weight in gold."

Both Dan and Bunny remain optimistic. "Anybody with Parkinson's should get in touch with the Foundation, get access to the great information they provide and learn about the research they support," Bunny said. "We need to do anything we can to hasten finding a cure."

### Jo Zimmerman Fights Parkinson's Through Community

Building community has been a critical part of Jo Zimmerman's journey with Parkinson's. Knowing there were five people in her church who were living with PD, she decided to start a support group after her diagnosis 14 years ago. Later, she worked with her local Parkinson's Foundation chapter and other women with Parkinson's in Rochester to form a Women and PD support group.

"I've got my community here. I've built it. It's been an interesting journey," Jo said.

Jo utilizes Parkinson's Foundation resources to help people who are new to PD and those in the support groups she runs. "The Parkinson's Foundation has been a good springboard for me and others to learn more about the disease," she said. "The detailed information on anxiety, depression, nutrition, exercise and many other topics are so helpful for people with Parkinson's or even for people who think they might have it."

Jo has also been an enthusiastic supporter of the Foundation's education programs and Moving Day, A Walk for Parkinson's. She is proud to support the Foundation's research initiatives as well. She encourages others to build their PD community and advocate for themselves.

"I tell everyone in the groups I run that they cannot hide in the shadows," Jo said. "Open your mouth and use it. You know yourself better than anyone else, and if something is bothering you, make sure your doctor knows it. If they don't listen, find somebody else. It took me a while to find people that really listened. Organizations like the Parkinson's Foundation can help you with that.'

Your support makes a lasting impact in the fight against Parkinson's. Explore the many ways to help at Parkinson.org/HowToHelp.



### **Parkinson's Foundation Legacy Society**

The Parkinson's Foundation recognizes and honors all Legacy Society members who support the Foundation in their wills, trusts, life income gifts, retirement plans and other planned gifts. Legacy Society members leave meaningful, lasting legacies for future generations.



### Creating a Lasting Legacy: Helping Others Live Well with Parkinson's

After navigating Parkinson's disease for more than 30 years, Michael S. Citrin lives his life to the fullest.

"While my journey has not always been smooth, I've found happiness in keeping PD at bay by taking control of my treatment and working to overcome the physical and emotional effects of Parkinson's," Michael said. "I've learned that viewing life through Parkinson's can help you cherish each positive moment and work toward fulfilling your dreams."

He credits his late wife, Adrienne, his family and his late doctor, Dr. Lucien Côté, at Columbia University Irving Medical Center, a Parkinson's Foundation Center of Excellence, for his ability to

fight PD for so long. He is also grateful to the Parkinson's Foundation for helping him navigate life with Parkinson's.

"Parkinson's is not episodic, but I've found the medical world is set up to treat things in snapshots," he said. "People are often stuck looking for resources and support themselves. The Parkinson's Foundation is wonderful because it provides education and helps people navigate the disease to live well. As proof of my gratitude for their educational work, I have made a substantial planned gift to the Parkinson's Foundation."

"

As a Legacy Society member, Michael is ensuring other people with PD will have access to the care, resources and support from the Parkinson's Foundation that has helped him live better with Parkinson's every day.

Learn more about the Legacy Society and planned giving options at Parkinson.org/PlannedGiving.

### In Memoriam of Alan M. Slewett

We remember the legacy of emeritus board member Alan M. Slewett. As a long-time supporter, Alan joined our board of directors in 2001, transitioning to the Emeritus Board in 2015. His greatest pleasures were family dinners, golf and traveling. His father was Nathan Slewett, the former National Parkinson Foundation President and Chairman Emeritus. Alan continued his father's legacy in his unwavering support of the Foundation and local programs in South Florida.





### Moving Day, A Walk for Parkinson's,

is an opportunity to join as a community to honor loved ones, raise awareness, support the life-changing work of the Parkinson's Foundation and celebrate movement — proven to help manage Parkinson's symptoms. Last Moving Day season we hosted a record-breaking **53** events across the U.S.

Every dollar raised supports the Parkinson's Foundation mission to make life better for people with Parkinson's. Move with your community at Moving Day. Register for your nearest event at Moving DayWalk.org.









Top 10 Moving Day Participants

Amount Raised in 2024 Season

\$39,267 Susan Brown Atlanta

**\$37,986** Sherwin Zuckerman Chicago

\$31,092 Christine Howard Twin Cities

**\$28,615** Walter Miller Kansas City

**\$26,700** Joan De Young Ventura County

\$20,685 Laura Morris Chicago

\$20,178 Vikas Chinnan San Jose

**\$18,975** Jim McLaughlin Memphis

**\$18,623 Jan Wuliger** *Tampa Bay* 

**\$17,815** Carl Little Kansas City



Moving Day Sacramento

**Moving Day** 



Our Parkinson's Champions are energized to help us beat Parkinson's. Champions have raised **\$24 million** to make life better for people with Parkinson's. We thank all Parkinson's Champions and recognize our top fundraisers who raised funds between July 1, 2023 and June 30, 2024.



raised in 2024



**126 DIY** events hosted







26 pickleball tournaments played

Top 10 Parkinson's Champions: Do it Yourself Fundraising				
Roland Frankel	2nd Annual Graeme Frankel Memorial Golf Outing	\$101,352		
Scott Rofstad	Golf Fore Parkinson's	\$70,408		
Jimmy Violi	Jimmy Violi Memorial Golf Outing	\$19,170		
Anthony Dwyer	Naples Charity Clays	\$15,000		
Adam Prestandrea	Cherry Blossom 10 Miler	\$14,000		
Peggy Faber	50 Marathons in 50 States	\$10,377		
St. Andrews Philoptochos Society	Tricky Tray Fundraiser	\$8,000		
Suffolk Young Athletic Association, Inc	Jimmy Pike Memorial Softball Tournament	\$7,854		
Lisa MacGregor	Barefoot Open for PD	\$7,835		
Adam D'Agostino	Next Level Training & Performance	\$5,751		

Top 10 Parkinson's Champions: Endurance Races				
Ladd Harrison	TCS New York City Marathon 2024	\$27,635		
Jack Parsons	TCS New York City Marathon 2024	\$14,445		
Tyler Mixter	TCS New York City Marathon 2024	\$13,900		
Ed Ashurst	TCS New York City Marathon 2024	\$12,070		
Elizabeth Goldberg	Miami Marathon	\$12,020		
Gray Riley	2024 United Airlines NYC Half Marathon	\$11,350		
Kristen Chomos	TCS New York City Marathon 2024	\$10,385		
Cooper Lindstrom	Disney Springtime Surprise	\$10,200		
Bill Kelley	Boston Marathon	\$10,000		
David Morgan	Boston Marathon	\$10,000		



Peggy Faber completed her dream of running 50 marathons in 50 states, even after being diagnosed with Parkinson's halfway through her goal. "The dream does not stop here. I will continue to fight Parkinson's with everything in me, while doing my best to encourage and inspire others to do the same," Peggy said.



Bill Kelley ran the 2024 Boston Marathon as a Parkinson's Champion, raising \$10,000 in memory of his mother Wilma. Bill has completed all six Abbott World Major Marathons, pushing himself to help make life better for the PD community.

Become a Parkinson's Champion at Parkinson.org/Champions.



Parkinson's Revolution is an indoor cycling fundraiser that combines passion, determination and community to advance our mission toward a cure. Thank you to the **5,750 Revolution riders** who have clipped in across 26 cities and raised **\$2 million** over the last four years!



Parkinson's Revolution Oklahoma City



Parkinson's Revolution DC

2024 Top Parkinson's Revolution Riders				
Deborah Lucchesi	San Francisco	\$20,550		
Melanie Hannon	Chicago	\$19,259		
Susan Cohen	New York City	\$13,412		
Scott Balke	Twin Cities	\$10,354		
Stephanie Callahan	Chicago	\$9,587		
Adam Mizock	San Francisco	\$8,806		
Randolph Todd	New York City	\$7,665		
Paul Keiski	Twin Cities	\$7,165		
Amanda Meyers	Buffalo	\$5,662		
Kevin Donnellon	Chicago	\$5,630		

# 2023-2024

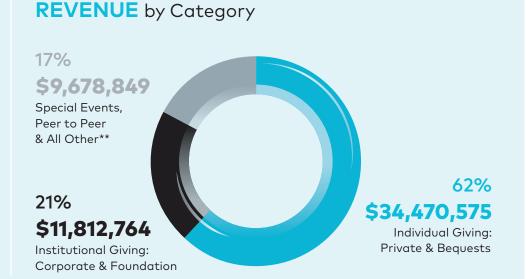
### **Audited Financial Highlights**

As illustrated below, the Parkinson's Foundation directed 83% of its 2023-2024 spending on mission-related activities and 17% on fundraising and management combined.\*

### **Total Revenue**

\$55,962,188

**Total Year-End Net Assets** \$38,055,020



### **Total Operating Expenses**

100% | \$51,977,272

### **Subtotal Mission-Related**

83% | \$43,260,233

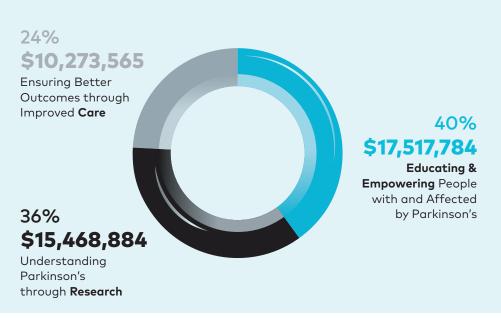
### **Fundraising**

13% | \$6,468,694

### **General & Administration**

4% | \$2,248,345

### **MISSION-RELATED EXPENSES** by Category



<sup>\*</sup>The revenue and expenses shown above reflect amounts reported on the Foundation's fiscal year 2023-24 Form 990. Consistent with IRS reporting requirements, revenue and expenses reported on Form 990 exclude the value of donated services of \$96,839,949. Consistent with generally accepted accounting principles, the value of donated services is included in the revenue and expenses reported in the Foundation's 2023-2024 audited financial statements. The value of the donated services and other reconciling differences between the audited financial statements and the Form 990 are presented on Schedule D, Part XI and Part XII of the Form 990. A reconciliation of net assets is also presented on page 12, Part XI of the Form 990. The Foundation's audited financial statements and Form 990 are available on Parkinson.org and upon request by calling (800) 473-4636. \*\* Includes Investment Income





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Our Board of Directors consists of passionate and visionary volunteers whose exceptional leadership shapes our mission, driving us toward greater impact and meaningful change.

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