



## COMMUNITY FUNDRAISING IDEAS

Hosting an event is a great way of raising funds, getting the community involved and having fun. Here are some ideas for fun events that are easy to plan:

### 1. Car Wash

The sale of services can be fun and easy to plan. Just get together a group of volunteers and pick a central location with high traffic. Make sure you have running water and room to wash several cars at a time. To raise additional funds, you may want to sell snacks and beverages to car owners while they wait.

### 2. Bake Sale

Always a favorite event fundraiser even though it isn't the "newest idea". Why? Well because home baked goodies can't be beat. Also because some community members love baking and sharing with others. It's recommended to not have these too often though so try spreading them throughout the year. Here's a great tip: Bake some scrumptious cookies using the cookie dough from a popular cookie dough fundraising brochure and make sure to have your order book ready to sell from and raise extra money.

### 3. Book Sale

Another favorite fundraiser. People are sure to donate books they are done reading and people will be sure to buy them as a good read and a good cause. Ask people to drop off their unwanted books or better yet just go door to door. If you find your fundraiser has left over books you may even want to donate them to a hospital, shelter or seniors home.

### 4. Garage Sale

Remember the adage "One person's trash is another person's treasure"? Put it to the test for a good cause! Have a lawn or garage sale fundraiser where your community donates items they are willing to let your group sell. Then have your group pick a central location to hold your sale. Once again be sure to publicize this well in advance.

### 5. Bottle / Can Drive

Raise money and do some good for the environment. Let your community know that they can drop off their refundable bottles and cans at a central location. Your group will handle the sorting and keep the refunds. A nickel or dime may not seem like much but if this fundraiser is well publicized, all that plastic, glass and aluminum will add up quick. To raise more and as an added incentive / service to your community, you can go door to door to pick their refundable bottles and cans.



#### **6. Baby Sitting / Pet Sitting**

If you love kids, this idea will be a piece of cake – and the parents can have a nice, quiet night out of the house! Or if your neighbors are going out of town without their beloved pet, offer your services and charge them what they would have had to pay at a boarding facility.

#### **7. Neighborhood Chores**

Let your neighbors know that you are able to make small home repairs (painting, fixing a door handle, cleaning, etc.). In exchange for your services, your neighbors can make a donation to NPF.

#### **8. Movie Night**

Get together a group of friends to watch a new release. Charge at the door for admission to the movie and then charge for popcorn and soda. Your guests will get to see a fun movie while contributing to a good cause.

#### **9. Picnic / Day at the Park**

Have your local grocer donate the hotdogs, buns, condiments, chips and pop. Set up in a busy area, even the parking lot of your grocer. You can use a propane BBQ or boiler for the cooking. Offer up a package deal like "1 Hotdog, bag of chips and can of pop for only \$3!" This way you can raise more, faster. Important: Be sure to thank your grocer by giving them recognition for their food donation.

#### **10. Bingo Night**

Bingo nights are always popular, so try a Bingo night fundraiser! Do it all in the same as a normal bingo tournament organizer does it—sell cards and call numbers in your school gym or church basement. Instead of money for prizes, give away items donated from your local businesses and be sure to give them recognition for them. As always, good publicity will make your bingo night fundraiser a success.



When planning your event, please remember that NPF staff cannot assist you in the organization of your event, help you find sponsors, help you publicize your event or reimburse you for expenses you incur out of the money that you raise.

Here are some things to remember when planning your event:

- Your fundraiser is independent from the National Parkinson Foundation. Neither the organizers nor participants may act as representatives of the National Parkinson Foundation.
- The name of your event should be the prominent feature on all event literature and promotional materials. Use of the National Parkinson Foundation name and logo can only be in the secondary context of “a fundraising event to benefit the National Parkinson Foundation”. See approved logos.
- The event organizer/sponsor is responsible for filing all necessary permits, for providing insurance coverage, if required, and accepts all liabilities incurred from the event.
- All contributions must be obtained through legal means and be submitted within 30 days after the event. Make all checks payable to the National Parkinson Foundation.
- The event organizer is responsible for underwriting 100% of the cost of producing the event. You may wish to seek in-kind donations or sponsors willing to help cover your costs. These “sponsorships” are not tax-deductible as they are being made to you, not directly to NPF. However, in return for these donations of goods, services or money, you can offer your sponsor a benefits package that could include placing a company logo on signage, flyers, invitations, program books and other appropriate material. These sponsors are not making a tax-deductible donation, but they are generating good will by associating themselves with a great cause and a great organization.